

THE PEWSEY VALE & MARLBOROUGH A D V E R T I S E R

DISTRIBUTING 6,500 COPIES LOCALLY EVERY MONTH

As from August 2013

Dear Advertiser,

Thank you for your interest in the The Pewsey Vale & Marlborough Advertiser. The longest running local advertiser, established in 1976, it reaches over 6,500 homes and businesses in the Pewsey & Marlborough area and surrounding villages.

Our full colour advert rates are as follows:

	1/16	(92mm wide x 31mm deep) =	£37.95 + VAT (£45.54)	per month
or	1/16	(44mm wide x 60mm deep) =	£37.95 + VAT (£45.54)	per month
	1/8	(92mm wide x 64mm deep) =	£51.75 + VAT (£62.10)	per month
	1/4	(92mm wide x 135mm deep) =	£90.85 + VAT (£109.02)	per month
	1/2	(188mm wide x 135mm deep)=	£154.10 + VAT (£184.92)	per month
or	1/2	(92mm wide x 276mm deep) =	£154.10 + VAT (£184.92)	per month
	Full Page	(188 wide x 276 deep)=	£274.85 + VAT (£329.82)	per month

All payment for the Advertiser is required in advance of publication.

NEW CUSTOMERS: book and pay for 3 months in advance with the 5% discount and get the fourth month FREE

Discounts are available for payment *in advance*, as follows:

3 months	=	5% discount
6 months	=	7.5% discount
9 months	=	10% discount
12 months	=	12.5% discount

The **Trade and Services Finder** is invoiced as a one yearly advance payment of £84.25 + VAT (£101.10) for 12 insertions (you can start any time of the year). Used as a quick reference guide, it must be one of the cheapest forms of advertising available.

Mini Adverts - 20mm x 60mm box (max. 25 words) = £18.00 inc VAT per month double box £29.00

The **information section** is **FREE** to non-profit local organisations, so long as no prices/costs are mentioned, but full insertion of all or part of your copy cannot be guaranteed, as space is limited. All copy is subject to editorial approval.

The last day for copy is normally around the 10th - 17th of the month, and the date is published on page 18-22 of the Pewsey Vale & Marlborough Advertiser.

Yours faithfully,
Tanya Curtis
Wessex Print Centre

WESSEX PRINT CENTRE

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